

Excellence in Education Sponsorships Talking Points

Consider using the following talking points when speaking with potential event sponsor.

About the Excellence in Education Event

- The annual event, attended by over 600 friends of education, celebrates teachers from across Anne Arundel County.
- The event recognizes the 50+ teachers nominated by public and independent schools across the county.
- The event culminates in the announcement of the Anne Arundel County Public Schools Teacher of the Year and the Independent Schools Teacher of the Year.
- The 2020 Excellence in Education Event will take place on April 16, 2020 at the BWI Marriott Hotel.

Becoming a Sponsor

- Support the teachers and schools in your community by becoming an event sponsor.
- Sponsorship levels range from \$550 to \$5,000.
- For as little as \$550, an organization can become a table sponsor and be seated with one of our honorees.
- All sponsorships include complimentary tickets to the event and opportunities to showcase your business in promotional materials.
- Purchase a sponsorship online (www.aacps.org/eiesponsors) or by check (use the Invoice Request form provided in the toolkit)