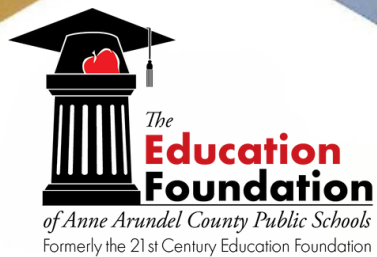




[www.21st-education.org/](http://www.21st-education.org/)

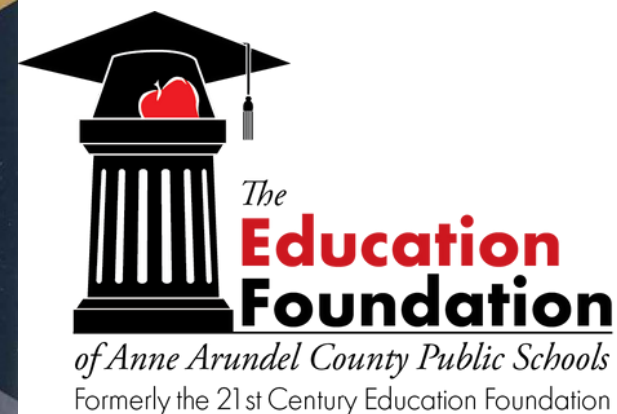


# Sponsorship Opportunities

# OUR MISSION

The mission of the 21st Century Education Foundation is to develop and support collaborative efforts to match the needs of the public schools of Anne Arundel County, Maryland with the resources of the surrounding businesses, industry, and community.

Founded in 1997, the 21st Century Education Foundation is a 501 (c)(3) organization. Your support will help the 21st Century Education Foundation continue to provide programs, grants, and opportunities to the students, teachers, and schools of Anne Arundel County Public Schools.





## Special Events

### **Networking Breakfast with the Superintendent**

This annual Fall event welcomes over 220 participants from Anne Arundel County Public Schools, the 21st Century Education Foundation, and the business community and features a networking session with vendor tables, a private meet & greet for select event sponsors to have a conversation with the Superintendent of Schools, and a buffet breakfast with a presentation from the school system.

**Educator Expo** Anne Arundel County Public Schools hires hundreds of new teachers every year and this event welcomes them to our county by introducing them to many of the businesses, organizations, and community partners in our region. This annual event is held during New Teacher Orientation in August.

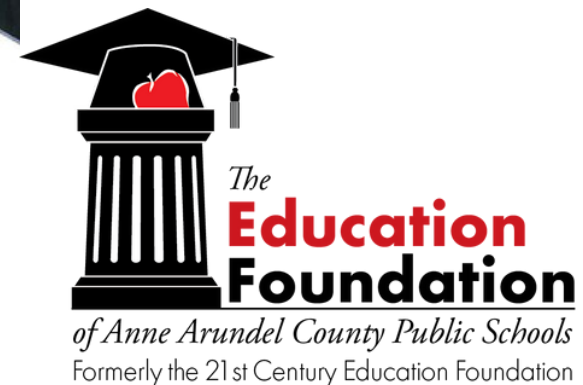
**Excellence in Education Awards Ceremony: Teacher of the Year** Each spring, this dinner event celebrates the teaching profession and recognizes the Teacher of the Year nominees from our public and private schools in Anne Arundel County. Over 600 guests attend Excellence in Education and the evening culminates with the announcement of the Teacher of the Year.

### **Partners in Education Reception: Business & Community Partners of the Year**

This cocktail reception, held in June, honors the business and community partners who contribute their time, expertise, and resources to the students and schools of Anne Arundel County Public Schools. It features a networking session with heavy hors d'oeuvres and a ceremony recognizing the Business & Community Partner of the Year nominees and winners.

**Dine Around** This culinary tour around Anne Arundel County allows guests to enjoy different courses at several local restaurants. As you board the bus, you will be greeted by your hosts who have planned a day of fun, food, and friendship. This event is held approximately every 2-3 years.

**Anchors Aweigh** This exclusive networking event is held onboard a beautiful yacht featuring gourmet appetizers, an open bar, and entertainment. Cruise in luxury while taking in the sights of historic Annapolis and the scenic waterfront. This event is held every 2-3 years.



A+ Sponsor  
\$15,000

**Choice of Headline/Presenting Sponsorship  
of one of the following events:**

*Networking Breakfast with the Superintendent*

Includes eight tickets to the event, including two VIP passes to the private meet & greet; premium vendor table location, logo on all signage, website, and programs.

Also includes Table Sponsorship of the Excellence in Education Awards Ceremony (includes two tickets), two tickets to the Partners in Education Awards Reception, and two tickets to the Volunteer Tea.

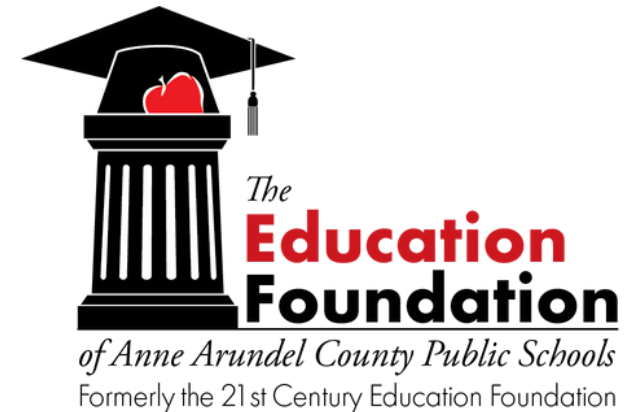
*Anne Arundel County Secondary Science & Engineering Fair*

Includes an opportunity to bring greetings at event attended by over 900 students, parents, and partners; logo on all signage, website, etc.

Also includes two tickets & sponsorship of the Superintendent's Breakfast, Table Sponsorship of the Excellence in Education Awards Ceremony (includes two tickets), two tickets to the Partners in Education Awards Reception, and two tickets to the Volunteer Tea.

*Volunteer Tea*

Includes an opportunity to bring greetings at event attended by over 800 volunteers and school system administrators; logo on all signage, website, etc. Also includes two tickets & sponsorship of the Superintendent's Breakfast, two tickets to the Excellence in Education Awards Ceremony, and two tickets to the Partners in Education Awards Reception.



All A+ sponsors will also have their logo featured on materials at the following events:

*Leadership Development Institute*

This 21st Century Education Foundation program provides a cohort of AACPS employees with a year-long professional development experience that cultivates leadership and enhances partnerships between the school system and the community.

*Unlocking Our Potential Leadership Conference*

Attended by all AACPS administrators and instructional leaders

*Anne Arundel County Spelling Bee*

Middle school students compete in this event and the winning student advances to the Scripps National Spelling Bee.

*National History Day*

Students become writers, filmmakers, web designers, playwrights, and artists as they create unique contemporary expressions of history. Winners advance to the state competition.

*Secondary Science & Engineering Fair*

The largest academic competition in AACPS, the Science & Engineering Fair provides an opportunity for students in middle and high school to present their projects and share their findings.

*Harvest for the Hungry*

Schools and community partners contribute food and funding to support the Anne Arundel County Food and Resource Bank.

*Volunteer Tea*

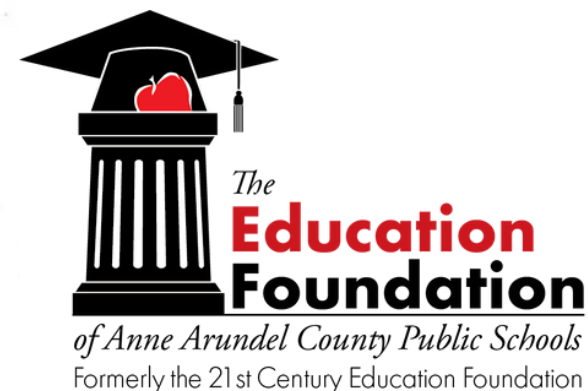
This breakfast event shows appreciation to our dedicated volunteers and recognizes outstanding volunteer programs in our schools.

*Family Involvement Conference*

Families are invited to learn how they can support their students during this Saturday event which features motivating speakers and informative seminars. As a 21st CEF sponsor, your business receives a complimentary vendor table.

*Educator Expo*

Hundreds of new teachers are introduced to businesses & organizations at this event. As a 21st CEF sponsor, your business receives a complimentary vendor table.



Valedictorian  
Sponsor  
\$10,000

Choice of Headline/Presenting Sponsorship  
of one of the following events:

*Anne Arundel County Spelling Bee*

Includes an opportunity to bring greetings at event, present awards, and logo on all signage, website, and programs.

Also includes two tickets & sponsorship of the Superintendent's Breakfast, Table Sponsorship of the Excellence in Education Awards Ceremony (includes two tickets) and two tickets to the Partners in Education Awards Reception.

*Anne Arundel Regional History Day*

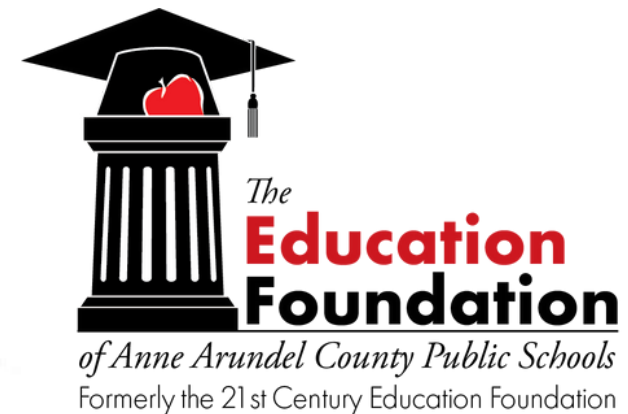
Includes an opportunity to bring greetings at event, present awards, and logo on all signage, website, etc.

Also includes two tickets & sponsorship of the Superintendent's Breakfast, Table Sponsorship of the Excellence in Education Awards Ceremony (includes two tickets), and two tickets to the Partners in Education Awards Reception.

*Fall Family Involvement Conference*

Includes an opportunity to bring greetings at event and logo on all signage, website, etc.

Also includes two tickets & sponsorship of the Superintendent's Breakfast, Table Sponsorship of the Excellence in Education Awards Ceremony (includes two tickets), and two tickets to the Partners in Education Awards Reception.



All Valedictorian sponsors will also have their logo featured on materials at the following events:

*Leadership Development Institute*

This 21st Century Education Foundation program provides a cohort of AACPS employees with a year-long professional development experience that cultivates leadership and enhances partnerships between the school system and the community.

*Unlocking Our Potential Leadership Conference*

Attended by all AACPS administrators and instructional leaders

*Secondary Science & Engineering Fair*

The largest academic competition in AACPS, the Science & Engineering Fair provides an opportunity for students in middle and high school to present their projects and share their findings.

*Harvest for the Hungry*

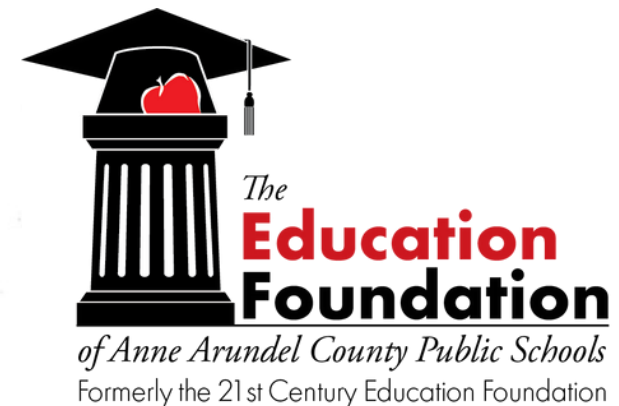
Food insecurity affects more than 43,000 people in Anne Arundel County, 47% of whom are children. During the Harvest for the Hungry—Kids Helping Kids campaign, schools and business partners contribute food and funding to support the Anne Arundel County Food and Resource Bank.

*Volunteer Tea*

This breakfast event shows appreciation to our dedicated volunteers and recognizes outstanding volunteer programs in our schools.

*Educator Expo*

Hundreds of new teachers are introduced to businesses & organizations at this event. As a 21st CEF sponsor, your business receives a complimentary vendor table.



# Honor Roll Sponsor \$5,000

## Sponsorship of the following events:

### *Networking Breakfast with the Superintendent*

Networking Sponsorship (includes two tickets)

### *Excellence in Education*

Table Sponsorship (includes two tickets)

## All Honor Roll sponsors will also have their logo featured on materials at the following events:

### *Leadership Development Institute*

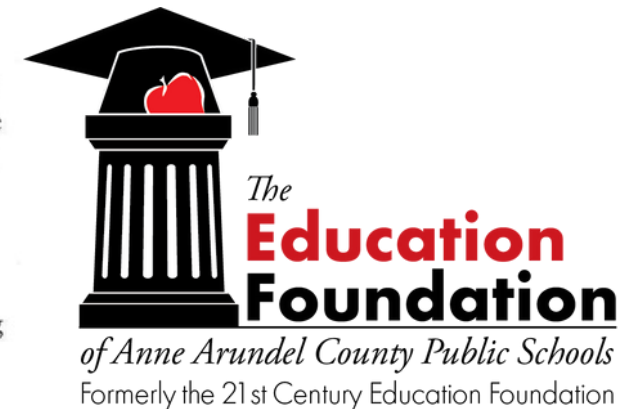
This 21st Century Education Foundation program provides a cohort of AACPS employees with a year-long professional development experience that cultivates leadership and enhances partnerships between the school system and the community.

### *Secondary Science & Engineering Fair*

The largest academic competition in AACPS, the Science & Engineering Fair provides an opportunity for students in middle and high school to present their projects and share their findings.

### *Educator Expo*

Hundreds of new teachers are introduced to businesses & organizations at this event. As a 21st CEF sponsor, your business receives a complimentary vendor table.





# Pick 3 for \$3,000

Your business or organization will receive the basic level of sponsorship for three of the following events & programs—

Networking Breakfast with the Superintendent  
*(includes two tickets)*

Anne Arundel County Secondary  
Science & Engineering Fair

Volunteer Tea *(includes two tickets)*

Leadership Development Institute

Unlocking Our Potential Leadership Conference

Anne Arundel County Spelling Bee

National History Day

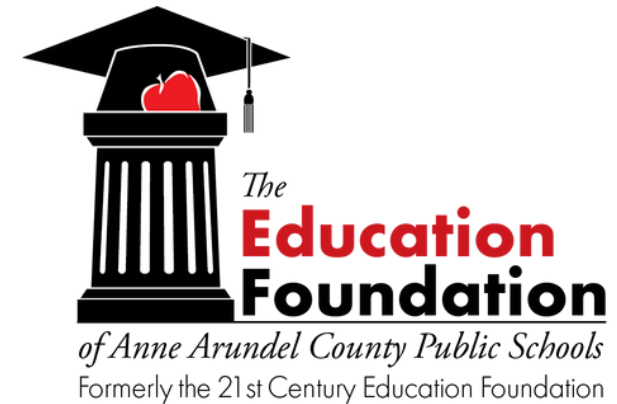
Harvest for the Hungry

Family Involvement Conference *(includes vendor table)*

Educator Expo *(includes vendor table)*

Excellence in Education Awards Dinner:  
Teacher of the Year *(includes two tickets)*

Partners in Education Awards Reception:  
Business & Community Partners of the Year *(includes two tickets)*

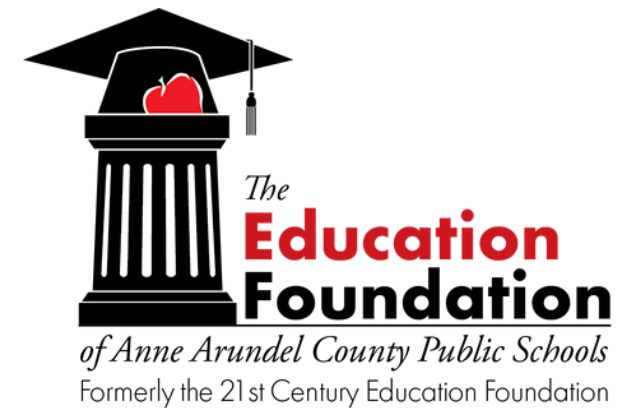


# Add-On Sponsorships

All 21st Century Education Foundation Sponsors may increase their level of support of two events, the Excellence in Education Awards Ceremony and the Partners in Education Reception at a discounted rate.

Excellence in Education: Teacher of the Year Sponsorships	Number Available	Cost	Discounted Rate
Headline	1-2	\$7,500	\$6,000
A+	3	\$5,000	\$4,000
Scholastic	5	\$2,500	\$2,000
Academia	15	\$1,000	\$800

Partners in Education: Business & Community Partner Awards Sponsorships	Number Available	Cost	Discounted Rate
Platinum	1	\$5,000	\$4,000
Gold	3	\$3,000	\$2,400
Silver	6	\$2,000	\$1,600
Bronze	10	\$1,000	\$800



# Customize your Donation

Upon request from an individual, organization, or business, the 21st Century Education Foundation can create a unique sponsorship package.



## Programs & Initiatives

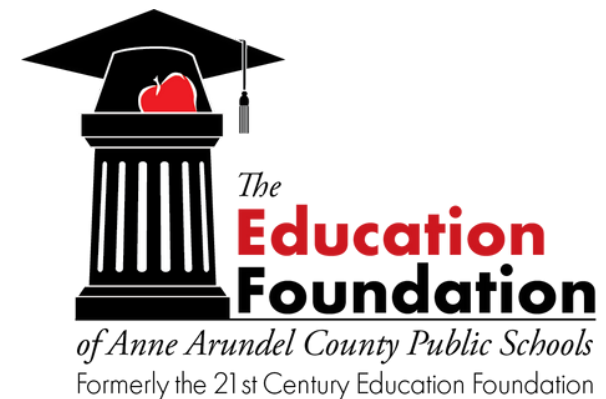
Your sponsorship supports Anne Arundel County Public Schools in 5 critical areas:

- Student Programs
- Technology in the Classroom
- College & Career Readiness
- Family & Community Engagement
- Employee Recognition & Development.

For more information about these programs & initiatives, please visit [www.21st-education.org/funding-priorities](http://www.21st-education.org/funding-priorities)

## How to Get Involved

Contact: [edfoundation@aacps.org](mailto:edfoundation@aacps.org)





*The*  
**Education  
Foundation**  
*of Anne Arundel County Public Schools*  
Formerly the 21st Century Education Foundation

[www.21st-education.org/](http://www.21st-education.org/)